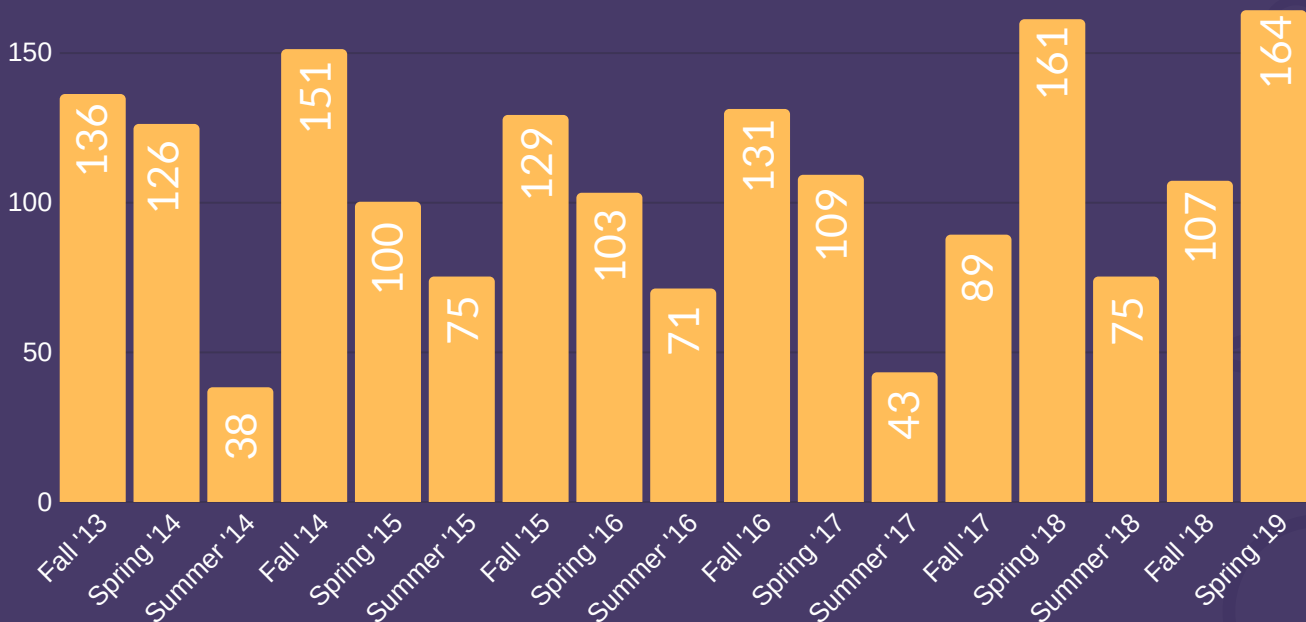




Since our kitchen opened in 2013, the PB&J fund has offered over 1,800 classes to the Charlottesville community and reached more than 1,400 individuals. Our students average eight classes with PB&J, during which they learn basic culinary skills and gain nutrition education. The PB&J Fund utilizes a partnership model whereby our participants come to classes through a partner non-profit such as the Boys & Girls Club. Over the course of a semester we typically work with 10 partners and hold 14 classes per week. Classes serve the community through three models – CHEF Kids, CHEF for a Day and CHEF Families. Our programs have grown steadily over the years, both in the kitchen and in the community!

200

of classes by semester



Programs at the PB&J Fund

CHEF Kids is for youth participants, usually between the ages of 8 and 13. Our CHEF Kids programming is curriculum-based, with units that have a theme and gradually build on safety, culinary, mathematical and nutritional skills. Our CHEF Kids partners include Big Brothers Big Sisters of the Central Blue Ridge, Piedmont Housing Alliance and City of Promise. Classes typically meet once per week for six weeks.

CHEF for a Day creates more opportunities for elementary students in Kindergarten through Third Grade to experience our cooking classes through a field trip structure. A typical lesson plan creates an enrichment learning experience that includes a safety overview, preparation of a recipe, a supporting nutritional experiment or activity, and group discussion over a meal.

CHEF Families allows us to extend our reach and work closely with parents and families, highlighting affordable and healthful shopping and eating, incorporating young children into cooking, and emphasizing the emotional and social benefits of family meal time. CHEF Families partners include ReadyKids and YoungLives and classes typically meet once per month for eight months.

Holiday Giving is our flagship food distribution event, with the goal of ensuring that kids and families have access to affordable and nutritious food while school is not in session. Each year in early December, we partner with more than 100 volunteers to pack and distribute bags to community members through Charlottesville City Schools, Albemarle County Schools, ReadyKids and Madison House. Each bag contains fresh fruits and vegetables, as well as shelf-stable products, healthy recipes and spice packs. Since 2010, the PB&J Fund has distributed 4,296 bags of food to families through our Holiday Giving Program. In 2018, the 698 bags of food distributed to families equate to 96,810 total food servings.

